Ceramic braces

### Lingual braces

# Beautifully straight teeth

Orthodontics is the branch of dentistry concerned with the growth of the teeth, jaws and face.

to show off.

At our practice, we are fortunate to have degree, MOrth, at Guy's Hospital. Since

patient. As with all our dentists, Dev



The days of 'train-track' braces are a

Invisalian

thing of the past with more aesthetic options now available. These include:

- Ceramic brackets that are fitted
- Lingual braces that are fitted on the
- Invisalign. A series of removable,

a valuable asset to all of us.

# The importance of

### healthy gums & teeth

treatment, please don't hesitate to call or email us.

As ever, our focus remains on your oral health. If you are considering more advanced treatment such as orthodontics, implants or crowns and bridges, the importance of healthy gums and teeth cannot be overstated. We will only proceed with more advanced treatments if your mouth is in a stable, healthy condition to start with. So it remains just as important to stick to your regular maintenance schedule for hygiene and check ups before and during advanced, longer-term treatments such as orthodontics and implants, and to keep to your maintenance schedule afterwards to protect and maintain the treatment you have invested in.

With the addition of our dedicated hygiene room, there is wide availability during the week so appointments can be arranged at your convenience.

If you have any questions about any of the articles mentioned, particularly orthodontic



Until next time... keep smiling!

David & Naseema

Edited in association with the British Dental Health Foundation Articles contained within this newsletter are provided for information only and should not be taken as a recommendation for any specific dental treatment or procedure. For further advice contact the dental practice. © This newsletter is written & produced by Blue Horizons Ltd., 122 Bath Road, Cheltenham, GL53 7JX • www.bluehorizonsmarketing.co.uk



this edition.

# Smile Update

### Welcome to our latest newsletter

In this edition you will find articles on mouth cancer, smile psychology and how nearly half of 8 year olds in the UK today have visible signs of decay on their teeth. As dentists, this is of great concern. Proposed measures such as imposing a 'sugar tax' to help combat obesity would be of benefit to our patients too. This reinforces our practice message that looking after your oral health will benefit your general health.

We will also be focusing on the orthodontic treatments provided by our specialist orthodontist, Devayani Arya.

Do read on and we hope you enjoy

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# Unbelievably in the UK nearly half of all 8 year olds have visible signs of decay on their teeth

This fact from the British Dental Health Foundation is guite startling but also something that with the

- It is important to supervise your child's brushing until they are at least seven.
- Ensure your children brush twice a day for two minutes with fluoride toothpaste.
- Don't give them drinks containing sugars, including fruit juices, between meals. Give them water or milk instead. For babies, don't add sugar to their drinks, or to foods when you introduce them to solids.



- Limit sugary and acidic foods to mealtimes; constant snacking can lead to tooth decay – it is how often, as opposed to how much, sugar is in the diet.
- Regular visits to the dental team are vital to spot potential problems early on and to instil a positive attitude towards preventative dental care.

Please get in touch or speak to us next time you visit if you have any questions about the best ways to care for your children's teeth.



## **Mouth Cancer Action**

Mouth cancer takes the lives of more than Cancer Action is a charity campaign cancer and make a difference by saving

further in the coming years – that's why Mouth Cancer Action is so important. ...if in doubt, get checked out!

Top tip

For more information on mouth cancer visit www.mouthcancer.org

# Smile psychology

### Having a great smile not only boosts your confidence, it can also help you to be happy and healthy.

Smiling has hormonal and physiological consequences which make us feel better and want to smile more. Darwin stated that 'smiling is the outward manifestation of happiness and serves to begin to connect us to others'. Smiling is universal less likely to acquire ageing and infectious – it not only makes you feel better but also makes others respond more positively to you.



Smiling can even help you to stay looking young – it uses far less muscles to smile than it does to frown (43 muscles to frown; 17 to smile), which means you're frown lines!

If you are self conscious about your smile for any reason, please speak to us. We'll be happy to suggest ways in which it could be enhanced, and in most cases those enhancements can be surprisingly simple and affordable.

# " Did you know?

One of the strongest muscles in the body is the tongue.